

Dear Madam/Sir,

On Saturday May 14, The Center for Arabic Culture will be holding a cultural celebration through music, dance, fashion, and food, showcasing an artistic journey throughout the Arab World.

The event will take place at the “Sons of Italy” hall in Winchester, MA on May 14, 2022, between 7:30 pm and 11 pm.

As part of CAC’s mission of “building bridges and connecting cultures”, this celebration allows the community to gather in a big, inclusive environment to celebrate and promote the culture, the music, and talents of Arabic people.

Artist and dancer Soumaya MaRose and her dance troupe “Lionesses El Atlas” will perform diverse musical pieces representing rich cultural examples from different parts of North Africa, the Arab World, and the Middle East, accompanied by a group of talented and award-winning musicians in Boston, such as Tareq Rantisi, Jamal Sinno, Ghassan Sawalhi, Bengisu Gocke, and more.

The performance will shed a unique light on the rich heritage and the unique characteristics of the diverse cultures in the region through high quality music and state of the art performance and choreography.

The event will feature authentic Moroccan food to give the audience a complete cultural experience.

This celebration will be attended by diverse community members and cultural enthusiasts from all around Massachusetts. It is a great chance to promote your business, expand your connections in the community.

Therefore, we invite you to sponsor our event and we are relying on your generosity to help make this unique celebration a huge success.

In recognition of your sponsorship, we would like to offer a variety of sponsorship levels, as outlined in the letter below.

Please feel free to contact us at aricheh@cacboston.org or at 617-893-1176.

The Center for Arabic Culture is a registered 501c3 non-profit organization dedicated to promoting Arabic Culture and the Arab-American experience through education and the arts.

Thank you in advance for your generous support.

Please read below the benefits of each sponsorship level and how to become a sponsor.

Platinum Level: \$1000 (4 available)

- 1) Full Table (8 seats) at the event.
- 2) Special mention, featuring of the business during the event.
- 3) FULL page advertisement space in the event's colored booklet.
- 4) 2 months of advertisement on the CAC website and email newsletter that is received by CAC email subscribers.

Golden Level: \$750 (6 available)

- 1) Full Table (6 seats) at the event.
- 2) Special mention, featuring of the business during the event.
- 3) FULL page advertisement space in the event's colored booklet.
- 4) 2 months of advertisement on the CAC website and email newsletter that is received by CAC email subscribers.

Silver Level: \$500

- 1) 2 tickets seated at the same table at the event.
- 2) Special mention, featuring of the business during the event.
- 3) HALF page advertisement space in event official color booklet
- 4) 5 weeks of advertisement in the CAC email newsletter that is received by CAC subscribers.

Bronze Level: (\$350)

- 1) 1 ticket seated at the same table during the event.
- 2) Special mention, featuring of the business during the event.
- 3) Quarter page advertisement in the event's colored booklet.
- 4) 3 weeks of advertisement in the CAC email newsletter that is received by CAC subscribers.

Half page Ad: \$150, advertising space in the event's colored booklet (handed out to all attendees)

Full page Ad: \$250, advertising space in the event's colored booklet (handed out to all attendees)

Reserved Table of 8 seats: \$500

Individual Ticket is \$50/ person

If you wish to donate without business sponsorship, you will receive the table/ticket benefits and special thank you during the event and in the event's booklet. Please let us know if you prefer to stay anonymous.

Vendor/Business Information Your Name/Business

Address: _____

City/State/Zip _____

Phone/Email _____

Select your sponsorship level:

A description of the level of exposure is listed below:

- Platinum sponsorship \$1000
- Golden sponsorship \$750
- Silver sponsorship \$500
- Bronze sponsorship \$350

Deadline: April 15, 2022. Please fill this letter and email it back to Alma Richeh, CAC executive director at aricheh@cacboston.org, and call at 617-893-1176 with any question that you may have.

Thank you for your support!

CAC Team and the Event's Committee